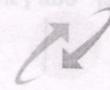


Sales & Marketing-CM
219, Eastern court
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14/c
भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.4-48/2013-14/S&M-CM/

Date: 23.01.2014

To

The Chief General Managers,
All Telecom Circles/Metro Districts
BSNL

Subject: Delivery of Promotional Material Directly to Franchisees

It is learnt that Promotional Material like Posters, Dangers & Pamphlets etc is got printed by Circles at Circle HQ and then dispatched to SSAs which in turn distribute further to franchisees.

This adds to delay as there is no contribution of SSAs except for making smaller bundles for each of the franchisees.

It is therefore requested that Promotional Material if printed at Circle level, should be dispatched directly to each of the franchisees.

(Upendra Bakolia)
Addl. GM(S&M)-CM

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